

Grow with **Google**

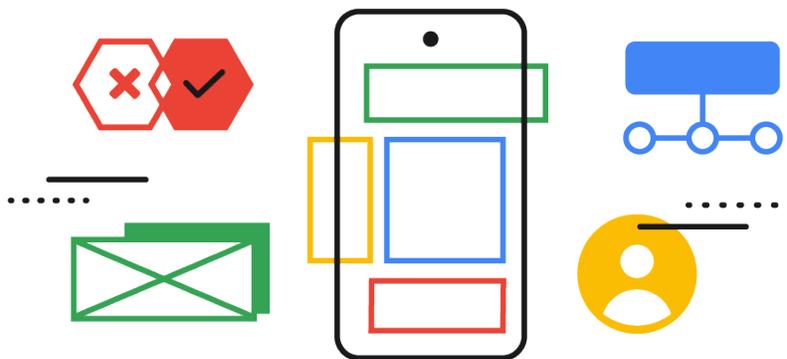
# Google UX Design Certificate

Do you like creating solutions, understanding people, and organizing?

Prepare for a new career in the high-growth field of user experience (UX) design in under six months, no experience required. You'll get professional training designed by Google, along with the opportunity to connect with top employers that are currently hiring.

Get started at [hiringourheroes.org/career-forward](https://hiringourheroes.org/career-forward).

## What is UX design?



UX design is all about shaping the experience that users have while using products like websites, apps, and physical objects. UX designers make those everyday interactions more useful, usable, and accessible. The role of an entry-level UX designer might include coming up with ideas to address user problems; conducting research with users; and designing wireframes, mockups, and prototypes.

**\$58,600**  
average entry-level  
salary in UX design<sup>1</sup>

**113,700**  
in-demand job  
openings in UX design<sup>1</sup>



*“Being able to share my work through peer feedback and really see my product come together as the courses progressed was encouraging. I could directly see my skills improve and my tool kit expand.”*

— Daijah Reese,  
certificate learner

## Get a job in UX design, with help from Google.

Learn about the foundations of UX design and gain the skills you need to find an entry-level job as a UX designer.

### You'll learn about:



Developing personas, user stories, and user journey maps



Conducting usability studies



Creating wireframes and prototypes



Testing and iterating on designs



Building a professional portfolio

## Why earn a Google UX Design Certificate?

### A path to in-demand jobs:

Connect with top employers like, Deloitte, Target, and Verizon, that are currently hiring.

### No experience necessary:

Learn job-ready skills, even with no relevant experience.

### Learn at your own pace:

Complete the online program on your own terms with under 10 hours of flexible study per week.<sup>2</sup>

### Stand out to employers:

Make your resume competitive with a credential from Google.

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