

Grow with Google

# Google Data Analytics Certificate

Do you like to identify trends? Are you curious about how things work?

Prepare for a new career in the high-growth field of data analytics in under six months, no experience required. You'll get professional training designed by Google, along with the opportunity to connect with top employers that are currently hiring.

Get started at [hiringourheroes.org/career-forward](https://hiringourheroes.org/career-forward).

## What is data analytics?



Data is a group of facts that can take many different forms, such as numbers, pictures, words, videos, observations, and more. We use and create data every day, like when we stream a show or a song or post on social media.

Data analytics is the collection, transformation, and organization of these facts to draw conclusions, make predictions, and drive informed decision-making.

**\$67,900**

average entry-level salary in data analytics<sup>1</sup>

**337,400**

in-demand job openings in data analytics<sup>1</sup>



*“The content is approachable, hands-on, and focused on what analysts need on the job.”*

— Kevin Hartman,  
Director of Analytics at Google

## Get a job in data analytics, with help from Google.

Learn the foundations of data analytics, and get the job-ready skills you need to kick-start your career in a fast-growing field.

### You'll learn about:



Data types and structures



Using data to solve problems



Analyzing data



Data storytelling  
with visualizations



R programming to  
supercharge your analysis

## Why earn a Google Data Analytics Certificate?

### A path to in-demand jobs:

Connect with top employers, like Deloitte, Infosys, Snap Inc., Target, and Verizon, that are currently hiring.

### No experience necessary:

Learn job-ready skills, even with no relevant experience.

### Learn at your own pace:

Complete the online program on your own terms with under 10 hours of flexible study per week.

### Stand out to employers:

Make your resume competitive with a credential from Google.

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