

HIRING OUR HEROES

U.S. CHAMBER OF COMMERCE FOUNDATION

Military Spouse Economic Empowerment Zones (MSEEZ) Designation Levels

About the Designation Levels

MSEEZ areas can attain various designation statuses based on their work supporting the “Advocate, Hire, and Train” model. MSEEZ locations will receive the following benefits:

- Designation badge for their MSEEZ page on the Hiring Our Heroes website.
- Recognition via social media marketing materials.
- Badge in email signature block.

Standard MSEEZ Designation

1. Shared working group member list.
2. 60% of organizations/businesses involved will register for the #DiscoverTheTalent initiative.
3. Conduct at least two (2) outward-facing events to educate/advocate for MSEEZ per calendar year as defined as Jan - Dec.
4. Meet as working group at a minimum of four (4) times per year.
5. Utilize Employment Dashboard to hire military spouses.
6. Invite Military Spouse Professional Network (MSPN) Lead to the working group meeting.
7. If there is a Military Spouse Fellowship Program (MSFP) in your area, invite the Program Manager to your working group meetings.

Silver MSEEZ Designation

1. Maintain all minimum criteria.
2. Support local Hiring Our Heroes events as panelists and/or Mastermind Mentors.
3. Meet as working group bi-monthly.

Gold MSEEZ Designation

1. Maintain all minimum and silver criteria.
2. Create/Identify an opportunity for a shift in the military spouse employment landscape (i.e. “military spouse” as protected status, grants, licensure changes).
3. Identify and recruit representation from businesses of the top industries in your area.
4. Conduct at least four (4) outward-facing events to educate/advocate for MSEEZ per calendar year as defined as Jan - Dec.

*Note – if you are supporting a Hiring Our Heroes event in any capacity this counts toward this goal.